

@IPMEXPO



# EXHIBIT & SPONSORSHIP GUIDE



**IPM** Expo

**2024**

[WWW.IPMEXPO.COM](http://WWW.IPMEXPO.COM)

Presented by the Apartment Association of Greater Los Angeles

## WHO ATTENDS THE EXPO?

- Independent Rental Owners
- Commercial & Residential Property Managers
- Real Estate Agents & Brokers
- On-Site Leasing & Maintenance Personnel
- Industry Service Providers
- & MORE!



## FOCUS ON THE FUTURE OF RENTAL HOUSING!

**WEDNESDAY, MAY 15, 2024 • PASADENA CONVENTION CENTER**

The Income Property Management Expo (IPME) offers a unique conference experience where successful real estate investors, property management professionals, and industry service providers form a collaborative networking environment, engaging in thought provoking seminars, source cost effective maintenance & management solutions, and so much more!

## FEATURING

**Keynote Speakers & Educational Breakout Sessions** positioned around the Exhibit Hall, keeping attendees close to your booth all day! Dual track seminar schedule featuring local industry experts discussing a wide variety of topics and attracting high quality attendees.

**Exhibit Hall** showcasing over 100+ industry service providers offering cost-effective maintenance, management & operational strategies for multifamily, commercial, and residential rental properties.

**Strategic partnerships & creative marketing** designed with you in mind to capture your audience and maximize your exposure!

## VENUE INFO

**PASADENA CONVENTION CENTER • 300 E. GREEN ST. PASADENA, CA 91101**

Only 10 miles away from Downtown Los Angeles, with access to 4 major airports, 2,500 hotel rooms and within walking distance to a bustling 22-block entertainment district offering 200 one-of-a-kind boutiques, galleries, top-rated restaurants and clubs to enjoy before and after our event!

## SIGN UP TODAY! SPACE IS LIMITED!

Choose a sponsorship package. Select your preferred space number(s) indicated on the floor plan. Submit a signed copy of the sponsorship application attached.



**1,500+  
ATTENDEES**

**100+  
VENDORS**

**ZERO EXCUSES  
FOR MISSING THIS EVENT!**

**800-931-6666**  
**RSVP@IPMEXPO.COM**



## EXHIBIT BOOTH RATES

BOOTH SIZE:	RATE:	SET UP INCLUDES:
Half-Booth 7' x 10'	\$995	1 - 6' skirted table
Inline 10' x 10'	\$1,150	2 - chairs
Corner 10' x 10'	\$1,395	1- ID sign with Company Name & Space Number
Inline 10' x 20'	\$1,995	Company name in Expo Program
Premium 10' x 10'	\$1,695	Draping — Back wall: 8' high • Side wall: 3' high
Main Entrance 10' x 20'	\$2,995	*Additional Decor, Carpet & Electricity available for purchase.

## HIGH EXPOSURE SPONSORSHIP PACKAGES

PACKAGE:	RATE:	DETAILS:
<b>Title Sponsor</b>	<b>\$7,995</b>	Title Sponsor listing ("Presented by") on all event materials. Premium 10'x20' Booth; Full Page Program Ad*; Full Page Ad* in Apartment Management Magazine (May issue); Banner Ad on Event Website and promotional emails; Company logo listed under Presenting Sponsors on event website, event banners, official attendee bag and all marketing materials.
<b>AAGLA Wine Reception Sponsor</b>	<b>\$5,995</b>	Exclusive sponsor of AAGLA Wine Reception h'orderves; 10'x20' Endcap facing wine reception area; Full Page Program Ad; Company logo listed under Presenting Sponsors on event website, event banners, official attendee bag, and all event marketing materials.
<b>Badge &amp; Lanyard Sponsor</b>	<b>\$4,995</b>	Exclusive sponsorship includes logo on attendee badges with company branded lanyard; Premium 10' x 10' Booth; Half Page Program Ad*; Company listed under Presenting Sponsors on event website, event banners, official attendee bag, and all event marketing materials.
<b>Presenting Sponsor</b>	<b>\$2,495 - \$2,995</b>	Presentation time on a Seminar Stage (\$2,495 for 20-Min.; \$2,995 for 40-Min.); Speaker promotion in event marketing materials. Inline 10' x 10' Booth; Company listed under Presenting Sponsors on the event website, event banners, and all event marketing materials.
<b>Program Sponsor</b>	<b>\$395 - \$595</b>	Color Ad Placement in Event Program*: Full Page: \$595; Half Page: \$495; Quarter Page: \$395
<b>Attendee Bag Insert</b>	<b>\$495</b>	Supply item(s) to be inserted into Attendee Bags at the Main Entrance (Qty: limit 500 per order).

\*Ad Artwork Must be supplied by Customer

## SHOW HOURS:

Wednesday, May 15, 2024  
 May 15: 9:00 a.m. – 3:00 p.m.  
 (Please observe show hours — no early teardown)

## MOVE IN / OUT SCHEDULE

IN: Tuesday, May 14: 2:00 p.m. – 6:00 p.m.  
 IN: Wednesday, May 15: 7:00 a.m. – 8:40 a.m.  
 OUT: Wednesday, May 15: 3:00 p.m. – 6:00 p.m.

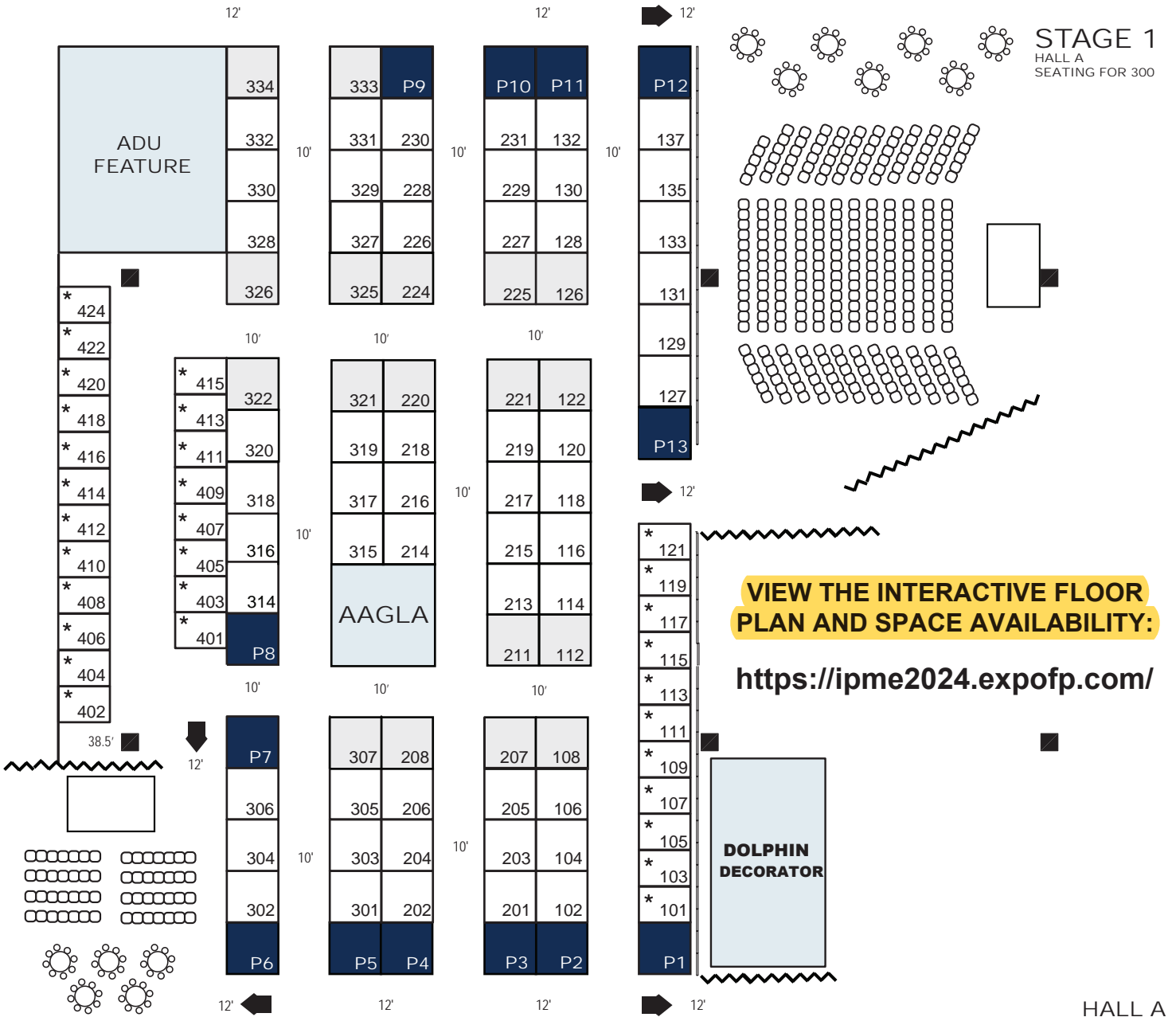
# IPM Expo



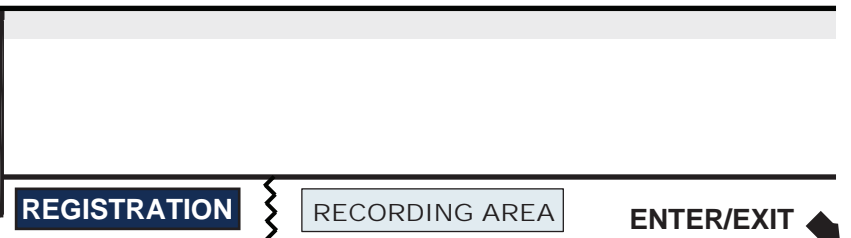
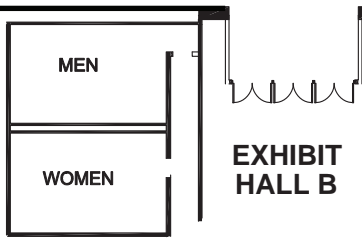
## FLOOR PLAN

**WEDNESDAY, MAY 15, 2024**  
**PASADENA CONVENTION CENTER**  
**HALL A & B • 9AM - 3PM**

**CONCESSIONS**



**STAGE 2**  
 HALL B  
 SEATING FOR 96



116 **MANAGEMENT OFFICE**